

163 Tras Street, #07-04 Lian Huat Building, Singapore 079024 UEN: S76SS0051K

SPONSORSHIP OPPORTUNITY:

SAS International Education Initiatives in Emerging Markets

Dear Sir/Madam

In line with our vision to promote the actuarial profession and education in the ASEAN region, the Singapore Actuarial Society (SAS) International Committee has been organising actuarial training seminars in the emerging markets since 2015. The seminars were well received by the participants, with lots of engagement and requests for future training.

Looking into year 2020, the SAS International Committee is keen to continue the efforts to support the growth and awareness of actuarial education in the region through our overseas seminars. Our target is to organise three overseas training seminars in 2020, and we are delighted to announce that Myanmar and Cambodia seminars are in the pipeline.

We are very pleased to invite you to participate in our efforts as a sponsor. These overseas seminars offer an excellent opportunity to promote the brand name and presence of your organisation amongst senior industry leaders and insurance practitioners in the emerging markets.

Please review this prospectus, which outlines our past efforts in the region as well as the benefits that you can enjoy as our sponsor.

Your contribution will greatly support the development of the actuarial profession and education in the ASEAN region as well as getting publicity in different markets.

All interested parties are required to send the completed Application Form (enclosed below) to sasinternational@actuaries.org.sg by 15 April 2020. Sponsors are encouraged to respond early as application is confirmed on a first-come first-served basis.

For queries on the sponsorship, please contact Chua See Ju at sasinternational@actuaries.org.sg.

Thank you.

Frederic Weber

President, SAS

Chua See Ju

Chair, International Committee and Member of Council, SAS

Hitesh Shah

Chair, Sponsorship Committee and Member of Council, SAS







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INTERNATONAL SPONSORSHIP PROSPECTUS

About SAS International Education Initiatives in Emerging Markets

The mission of SAS International Committee is to:

- ✓ promote the actuarial profession to meet the growing needs for actuarial skill sets in emerging markets;
- ✓ reach out and support other countries in growing their local actuarial talent pool; and
- √ bring awareness of actuarial education to universities and local insurance communities.

Our International Outreach Footprints Since 2015

Myanmar Nay Pyi Taw		Cambodia Phnom Penh		Cambodia Phnom Penh		Cambodia Phnom Penh	
Oct-2015		Oct-2017		Nov-2018		Nov-2019	
	Sep-2017		Sep-2018		Jul-2019		
	Myanmar		Vietnam		Vietnam		
	Yangon		Hanoi		Ho Chi Minh		

Our Overseas Seminars

Our seminars are well-attended by C-suite executives, regulators, actuaries and insurance practitioners from local (re)insurance companies, agents and brokers, as well as university professors and students interested in the actuarial profession. The contents range from technical actuarial topics to market hot topics such as IFRS 17, digitalisation, product innovation, reinsurance and emerging risks. Our seminars also include interactive workshop sessions and panel discussions to impart practical take-aways to the participants.

Sample Topics Covered in the Seminars

Roles of the Actuaries and the Actuarial Society
Life Insurance Pricing, Mortality, Assumptions Setting
Health Products, Funding, Experience Monitoring
Retirement Accumulation and Decumulation
General Insurance Reserving, Pricing, Claims Management
Reinsurance Optimisation, Natural Catastrophe
Product Distribution Agency, Bancassurance
Enterprise Risk Management Challenges
Solvency & Insurance Regulations, RBC
Industry Development in FinTech, Digitalisation, IFRS 17



Local media coverage!



Learning In Progress...



Group photo from the Phnom Penh seminar in 2017





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Sponsorship Amount and Benefits

The sponsorship amount is SGD 5,000 per sponsor.

As a sponsor, your company will enjoy the following benefits in all the overseas seminars held by the SAS International Committee during 2020:

- 1. Two (2) complimentary passes per seminar to join the seminars and the seminar networking sessions.
- 2. Recognition as a Sponsor on the presentation slides and course notes provided to participants.
- 3. Recognition as a Sponsor during the opening remarks and closing speech by the SAS representative.
- 4. Display for up to two (2) company banners at the seminars where permitted by the local organisors.
- 5. Display of company name/logo on the publicity materials of the seminars (e.g. brochures and SAS newsletter) where possible.

The SAS International Committee target to organise three overseas training seminars in 2020, with Myanmar and Cambodia seminars in the pipeline. In the event that the target could not be achieved in 2020 due to the COVID-19 situation or some other unforeseeable circumstances, the SAS intends to extend the benefits into next year such that the sponsors will be able to receive the above benefits from three overseas seminars.

Use of Sponsorship

The main use of the sponsorship is to pay for the travel costs, accommodation, meals and other fees (such as visa fees) incurred by the SAS speakers during the course of the seminars, as well as other costs of co-organising the seminars (such as networking sessions) as deemed fit by the SAS International Committee. Depending on the training programme which may vary by country, each seminar is expected to have between 4 to 8 speakers.

Sponsorship does not require nor guarantee a speaking opportunity at the seminars. SAS International Committee reserves all rights in selecting appropriate speakers based on the needs and contents of the seminars.







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APPLICATION FORM: INTERNATIONAL SPONSORSHIP

Please complete and return to SAS International Committee by 15 April 2020 Email: sasinternational@actuaries.org.sg

Company	
Name to be Published/	
Acknowledged	
Contact Person & Position	
Email Address	
Contact Number	

Notes

- i. Once a sponsorship application form has been received and processed, confirmation of sponsorship or otherwise (see paragraph iv) will be sent to the company's contact person via email. The acceptance of sponsorship application will be subject to the final decision of the SAS International Committee.
- ii. We will contact you when the status of the sponsorship is confirmed. Upon confirmation, please process the payment of the sponsorship amount within 30 working days. Payment methods:

Bank Transfer/	Account Name: Singapore Actuarial Society
Telegraphic	Account Number: 001-019506-9
Transfer	DBS Current
	Bank Code: 7171
	Swift Code: DBSSSGSG
	Branch: 12 Marina Boulevard, Marina Bay Financial Centre Tower 3, Level 3,
	Singapore 018982
PayNOW!	Please make payment to UEN S76SS0051KSAS with description 'SPON INTNL'
	and Company Name
Cheque	Please issue to 'Singapore Actuarial Society' and mail the cheque to SAS
	office. Do not bank in the cheque directly into the quick cheque deposit box

- iii. Cancellation policy: Once the sponsorship has been processed and confirmed, no cancellation or refund will be allowed.
- iv. To preserve a suitable level of recognition for the sponsors, the SAS reserves the right to withdraw the sponsorship opportunity if there is overwhelming response. Sponsors are encouraged to respond early as confirmation is on a first-come first-served basis.

