



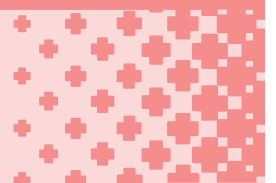
**SINGAPORE
ACTUARIAL
SOCIETY**



SINGAPORE ACTUARIAL SOCIETY 2020 SPONSORSHIP PROSPECTUS

Sponsorship Period: SAS AGM 2020 (27 March) to AGM 2021

28 February 2020



Invitation Message

The Singapore Actuarial Society (SAS) would like to extend an invitation to your organization to sponsor the SAS in 2020. The sponsorship encompasses all the events and conferences we host in Singapore.

SAS provides its members (and non-members) with learning opportunities, professional development, cross exchanges with other Asian and Global actuaries, opportunities to work collegially on cutting edge regulatory and industry issues.

The **Asian Actuarial Conference** (750 global attendees, 30+ hours of panels and papers); **IFRS 17 industry working parties** (life and general insurance); recognition in the **Singapore Parliament** for our expertise in long term care and invitation to join the **CareShield Life Council** are recent examples of how SAS has facilitated the growth of actuarial professionalism and that of the Singapore insurance industry in 2019.

We are continually seeking ways to develop our members and the industries we serve (insurance / health / retirement / savings).

Your sponsorship of SAS will make a big difference to the actuarial community and to the members we serve.

Sponsorship funds help SAS remain vibrant, relevant and financially viable.

Commercial Proposition

SAS provides opportunities for Sponsors to engage with our members, our networks and the related ecosystem of business communities.

Sponsors become better known which helps to grow their brands and businesses, and all in an environment where talent is scarce.

Sponsors will get full exposure to, and build goodwill with, our more than 1,000 members. They get full recognition at all SAS conferences and events. **We provide complimentary passes and exhibition booths that will help sponsors to engage and network; and receive significant value for their investment.** There are tiered levels of sponsorship available - at the platinum level there are opportunities to open conferences.

In 2020, SAS will organise 3 themed conferences – one of which will be a global conference in partnership with the International Actuarial Association - and a number of other events. In 2019 over 1,000 people comprising actuaries, senior leaders in insurance (CEO, CFO, CA), partners and consultants, regulators, insurance technology and innovation leaders attended the SAS conferences.

2020 Conferences	Dates	2020 Events	Dates
Joint SAS – IAAHS International Health Conference (2 days)	22-23 Sept 2020	AGM and Pre-AGM Forum	27 Mar 2020
Life and Retirement Conference (2 days)	Q3 / Q4 2020	Data Analytics Day (joint with NUS / NTU)	TBD
General Insurance Conference (2 days)	Q4 2020	Practising Certificate Seminars & Professionalism Events	May & Nov 2020
		Afternoon Forums – 4	Various, TBD
		Careers Fairs and Networking Events – 2	Oct 2020 and Feb 2021
		Social Events – 3 or 4	Various, TBD
		IFRS Workshops and Seminars	TBD

SAS' conferences have a reputation for depth, breadth and excellence. As stated, over 1,000 delegates attended SAS conferences in 2019, about 40% were International visitors. The **Singapore Tourism Board** recognized the value these international delegates bring to Singapore and provided financial and marketing support to the SAS for the Asian Actuarial Conference (held over 4 days in Oct 2019).

We will continue to invite renowned local and international speakers to lead the SAS conferences, to keep SAS members and the business community informed, engaged and updated. We believe this is important as we expect favorable demographics to continue to drive the growth of Asian insurance markets and businesses. Singapore remains the favored hub in South East Asia.

And we expect the conferences to be well-attended by C-suite executives, regulators, actuaries, public sector officials, insurance practitioners, academics, actuarial students as well as experts from other sectors.

The SAS conferences and events present a great sponsorship opportunity to promote your organization, people, services and products. We are offering Platinum, Gold, Silver and Bronze sponsorship levels, each with benefits designed to suit different requirements and budgets. We believe the sponsorships offer great value. Detailed information is included in pages 4 – 7.

We look forward to your generosity and your contribution to the Singapore Actuarial Society.

Thank you for your consideration. Please contact Sponsorship Chair Hitesh Shah at hitesh@actuaries.org.sg or call / WhatsApp +65 9853 3191.

Yours sincerely,



Frederic Weber
President



Hitesh Shah
Council Member

Sponsorship in Summary

	Platinum \$20,000	Gold \$15,000	Silver \$12,000	Bronze \$8,000
Complimentary Conference Passes valued at approximately: (in total, and can be used at any of the following 3 conferences in any combination)	10 \$6,000	7 \$4,200	4 \$2,400	2 \$1,200
General Insurance Conference				
Life and Retirement Conference				
Joint SAS - IAAHS International Health Conference				
Complimentary Conference exhibition booths valued at approximately: 1 st choice to Platinum, then Gold, then Silver	At 3 conferences \$15,000	At 2 of 3 conferences \$10,000	At 2 of 3 conferences \$10,000	At 1 of 3 conferences \$5,000
Recognition at Conferences	✓	✓	✓	✓
Conference Networking Sessions	Dinner	Lunch	Tea Break	x
Opportunity to open conference	✓	x	x	x
Acknowledgement by conference chair in the opening welcome speech	✓	✓	✓	✓
Company logo on all holding slides	✓	✓	✓	✓
Marketing / Publicity of Conference	✓	✓	✓	✓
Publicity in all SAS conferences collaterals [banner / brochures etc]	✓	✓	✓	✓
SAS Forums, Seminars, Workshops, Practising Certificate Seminars, Professionalism Events Acknowledgement of sponsorship	✓	✓	✓	✓
SAS AGM – 27 Mar 2020 Formal introduction of new sponsors for 2020 Acknowledgement of sponsorship	✓	✓	✓	✓
SAS Website Sponsorship Logos on website and acknowledgement	✓	✓	✓	✓
Social Media Publicity on Facebook and LinkedIn	✓	✓	✓	✓
SAS Careers Fairs – joint with universities, employers	✓	✓	✓	✓
SAS Social Events	✓	✓	✓	✓

Sponsorship Opportunities

Sponsorship is for one year, starting at the SAS AGM on 27 March 2020 and finishing at the AGM in 2021.

There are 4 categories of sponsorship available, each with the specific benefits as detailed below

Sponsorship Categories	Sponsorship Amount
Platinum Sponsorship	\$20,000
Gold Sponsorship	\$15,000
Silver Sponsorship	\$12,000
Bronze Sponsorship	\$8,000

Sponsorship will open on 20 February 2020 and close on 31 March 2020.

Full details are also available on the SAS website www.actuaries.org.sg.

Categories and Benefits of Sponsorship

PLATINUM SPONSORSHIP (\$20,000)

What You Get

- ✓ 10 passes to SAS Conferences (valued at ~ \$6,000)
- ✓ Complimentary exhibition booth at each of the 3 SAS conferences (only where exhibitions are permitted: basic set up will be provided and any additional cost to build will be borne by sponsor). Valued at ~ \$15,000.
- ✓ Company brand and logo acknowledged across all SAS events, both technical and non-technical
- ✓ Full recognition at all SAS conferences, including networking at dinners
- ✓ Invitation to open one SAS conference as an opening speaker
- ✓ High Profile Branding - Sponsors brand will be featured in all SAS communication collaterals, SAS webpage, social media platforms (LinkedIn, Facebook, Email)
- ✓ Acknowledged in SAS Annual Report
- ✓ Acknowledged in advertisements placed with our media partner
- ✓ Editorial Profile or Interview

GOLD SPONSORSHIP (\$15,000)

What You Get

- ✓ 7 passes to SAS Conferences (valued at ~ \$4,200)
- ✓ Complimentary exhibition booth at 2 of 3 SAS conferences (only where exhibitions are permitted: basic set up will be provided and any additional cost to build will be borne by sponsor). Valued at ~ \$10,000.
- ✓ Company brand and logo acknowledged across all SAS events, both technical and non-technical
- ✓ Full recognition at all SAS conferences, including networking at lunches
- ✓ Sponsors brand will be featured in all SAS communication collaterals, SAS webpage, social media platforms (LinkedIn, Facebook, Email)
- ✓ Acknowledged in SAS Annual Report
- ✓ Acknowledged in advertisements placed with our media partner

SILVER SPONSORSHIP (\$12,000)

What You Get

- ✓ 4 passes to SAS Conferences (valued at ~ \$2,400)
- ✓ Complimentary exhibition booth at 2 of 3 SAS conferences (only where exhibitions are permitted: basic set up will be provided and any additional cost to build will be borne by sponsor). Valued at ~ \$10,000.
- ✓ Company brand and logo acknowledged across all SAS events, both technical and non-technical
- ✓ Full recognition at all SAS conferences, including networking at tea breaks
- ✓ Sponsors brand will be featured in all SAS communication collaterals, SAS webpage, social media platforms (LinkedIn, Facebook, Email)
- ✓ Acknowledged in SAS Annual Report
- ✓ Acknowledged in advertisements placed with our media partner

BRONZE SPONSORSHIP (\$8,000)

What You Get

- ✓ 2 passes to SAS Conferences (valued at ~ \$1,200)
- ✓ Complimentary exhibition booth at 1 of 3 SAS conferences (only where exhibitions are permitted: basic set up will be provided and any additional cost to build will be borne by sponsor). Valued at ~ \$5,000.
- ✓ Company brand and logo acknowledged across all SAS events, both technical and non-technical
- ✓ Full recognition at all SAS conferences
- ✓ Sponsors brand will be featured in all SAS communication collaterals, SAS webpage, social media platforms (LinkedIn, Facebook, Email)
- ✓ Acknowledged in SAS Annual Report
- ✓ Acknowledged in advertisements placed with our media partner

Sponsorship Application Form

Kindly complete and return to Singapore Actuarial Society Secretariat. Email: sponsorship@actuaries.org.sg

Company Name			
Company Name to be published / acknowledged			
Contact Person		Designation	
Mailing Address			
Email Address		Contact No	

Tick the sponsorship category [ies] requested:

- Platinum Sponsor \$20,000
 Gold Sponsor \$15,000
 Silver Sponsor \$12,000
 Bronze Sponsor \$8,000
 Other Sponsorship, please indicate amount \$ _____

GRAND TOTAL: \$ _____

PAYMENT METHOD

Bank Transfer Account Name: Singapore Actuarial Society Account Number: 001-019506-9 DBS Current Bank Code: 7171 Swift Code: DBSSSGSG Branch: 12 Marina Boulevard, Marina Bay Financial Centre Tower 3, Level 3, Singapore 018982	Cheque Please issue to 'Singapore Actuarial Society' and mail the cheque to SAS office. Do not bank in the cheque directly into the quick cheque deposit box.
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Signature

Date

NOTE:

This application form should be accompanied by payment in full of the total sponsorship amount. Any applications received without the full payment will not be confirmed.

Appendix

Who is the Singapore Actuarial Society?

www.actuaries.org.sg

Singapore Actuarial Society [SAS] is a non-profit organization registered with the Registrar of Societies. SAS was founded in 1976.

From a handful of actuaries in 1976 the profession has grown to a membership well in excess of 1,000 in 2020.

SAS is governed by the SAS Constitution (last revised March 2014) and a Code of Professional Conduct was adopted in November 1997 - a result of members' efforts to promote the study of actuarial science and professional standards in the past two decades.

The SAS today is the recognized (by law and regulation) representative body of the actuarial profession in Singapore, having the final authority in settling professional standards. The objectives of the SAS are:

- To uphold the highest professional standards among members
- To serve the public's interest in matters we are uniquely qualified to respond on
- To promote the study, discussion, publication and research into the application of economic, financial and statistical principles to practical problems, the actuarial, economic and allied aspects of life assurance, non-life insurance, employee retirement benefits, finance and investment, risk management and other fields where such principles can be applied, with particular reference to Singapore and the ASEAN region
- To assist students in the course of their actuarial studies
- To further the professional development of actuaries, and
- To foster and encourage social relationship among the members

SAS Council, Members and Working Structure

SAS is governed by a Council which is to be composed of a minimum of seven and a maximum of 14 elected or co-opted members and one Ex-Officio member. Members of Council must be either Fellows or Associates.

The SAS Council comprises:

- The President
- The Vice President
- The Honorary Secretary
- The Honorary Treasurer
- Up to 10 elected (or co-opted) Council Members
- An Ex-Officio Member

Persons may be admitted into the SAS in one of the 5 classes of membership: Fellows, Associates, Ordinary, Student and Affiliate Member.

We have more than 1,000 members. Membership is growing rapidly. We support the professional development of our members by organizing conferences, shorter forums, career fairs and engage in market developments in areas that affect the work of actuaries – in retirement policy, public health, longevity planning, understanding of insurance gaps.

The work of SAS is done by a combination of practice committees (areas actuaries work in) and support committees (e.g. operations). The committees are run by volunteers, most of whom are members.

Full details are available on the SAS website www.actuaries.org.sg