



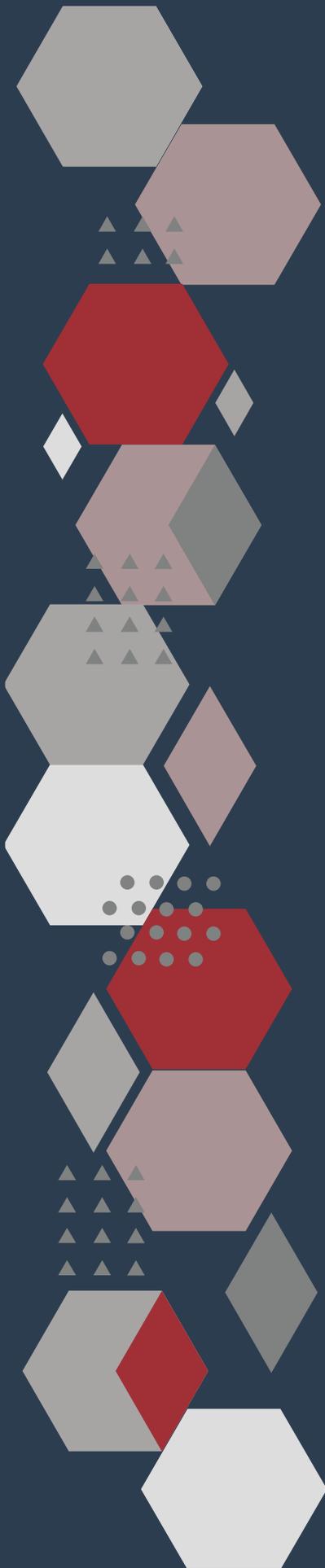
SINGAPORE ACTUARIAL SOCIETY

SPONSORSHIP PROPOSAL

2022/2023

SPONSORSHIP PERIOD
1 APRIL 2022 to 31 March 2023





02 Welcome

03 Key Highlights In 2021/22

04 Sponsorship Tiers

05 Upcoming Plans 2022/23 & Review of 2021/22 Upcoming Plans in 2022/23 Year in Review Value Delivered to Sponsors Our Reach

15 About SAS

16 Application Form

WELCOME

The Singapore Actuarial Society (SAS) invites existing sponsors and interested organisations to sponsor the SAS in 2022-23.

We offer Platinum, Gold and Silver sponsorship levels, the main differences being the level of brand prominence, the numbers of complimentary conference tickets and complimentary job postings each sponsorship level gets.

Sponsorship funds help SAS remain vibrant, offer relevant programs to members and financially viable. We look forward to your generosity and your contribution to the Singapore Actuarial Society.

P **Platinum**
S\$14,000

G **Gold**
\$11,000

S **Silver**
S\$8,000

Frank Devlin
President

Hitesh Shah
Council Member; Chair, Sponsorship Committee

Why Sponsor the SAS

01 **Associate with the SAS - THE Recognised Actuarial Association for Singapore**

The regulator recognises SAS as the representative body of the actuarial profession in Singapore, having the final authority in setting professional standards.

02 **Learning Opportunities, Professional Development, Cross-Exchanges**

SAS provides its 1,000+ community with many opportunities and linkages to other Asian and global actuaries, including opportunities to work collegially on cutting edge regulatory, industry and public interest issues.

03 **Amplify Your Brand and Organisation through Our Network**

Your organisation and brand will be amplified through SAS' network and collaborations with international actuarial communities such as the International Actuarial Association, Institute and Faculty of Actuaries, Casualty Actuarial Society, Society of Actuaries, and Actuaries Institute Australia.

04 **Upskill Your Employees through Complimentary SAS Conference Passes**

As a sponsor you will receive complimentary access to SAS conferences. Upskill your employees as they gain insights and knowledge on the latest industry developments via specially curated content.

KEY HIGHLIGHTS IN 2021/22

01

Singapore Actuarial Conference

600 individuals participated in a week-long virtual event in November 2021 combining 7 different actuarial practice areas, with renowned speakers from the Monetary Authority of Singapore, International Accounting Standards Board, CPF Board and Harvard Law School.

★ **Average attendee feedback score: 4.3 / 5**

02

Joint SAS-IAAHS Health Conference

Industry leaders touched on healthcare costs and how it has been impacted by technology, plus other major trends currently shaping healthcare and insurance. **Over 250 individuals** participated.

★ **Average attendee feedback score: 4.3 / 5**

03

Cyber Risk Virtual Series

The Cyber Risk Virtual Series had expert speakers from the industry and reinsurance underwriters speaking on cyber claims, cyber underwriting, the role of actuaries in climate risk and how to approach climate related stress tests. The Cyber Pricing and Underwriting model from the Cyber Risk Management (CyRIM) project on cyber risk was presented at the event.

04

Industry Mortality Study

Partnering with the Insurance Risk and Finance Research Centre (IRFRC) of NTU, the Singapore Mortality Study workgroup have made progress in developing the new industry mortality study. In 2021, the core working group completed the consultation with life insurance companies, with assistance from the Life Insurance Association (LIA) and finalized the technical paper of the data collection process and requirements.

05

Survey on the Impacts of COVID-19 to the Industry

In 2021, the COVID-19 workgroup partnered with Life Insurance Association (LIA) and General Insurance Association (GIA) of Singapore to launch a survey of the insurance sector in Singapore, to understand the perceived short- and long-term impacts of COVID-19 to the industry. The findings were presented in two SAS Afternoon Forum webinars in June 2021.

06

Featured in The Sunday Times

The SAS was quoted by the Sunday Times on 6th December 2021 in an article featuring an actuary and the career paths available for actuaries.

A full list of activities, with numbers participating in each, is included in the Appendices.

SPONSORSHIP TIERS & BENEFITS

Sponsorship encompasses all SAS events and conferences in Singapore from April 2022 to March 2023.

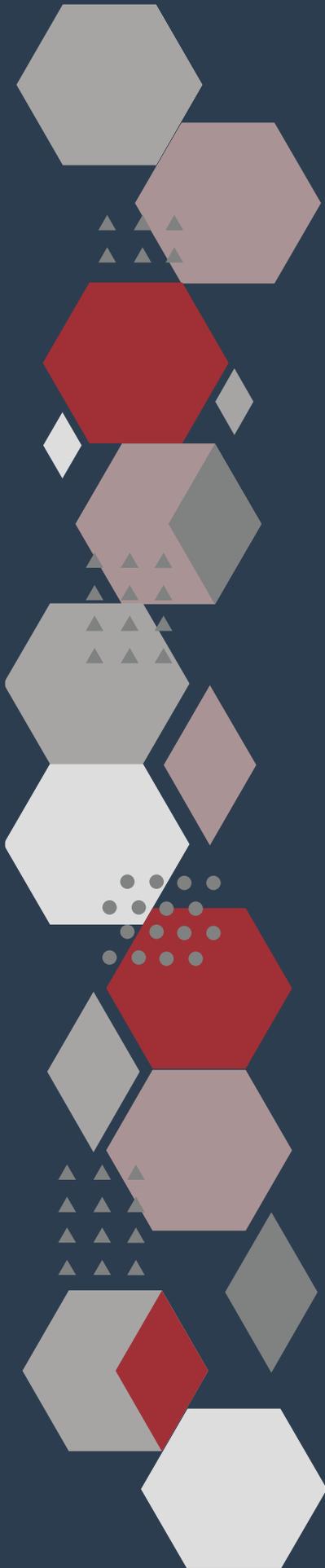
	Platinum S\$14,000	Gold S\$11,000	Silver S\$8,000
Complimentary Conference Passes (1) (2)			
Singapore Actuarial Conference Oct 2022 In-person Passes Equivalent Value	10 S\$10,000	8 S\$8,000	6 S\$6,000
Brand Recognition at Major Conferences			
Opening speech acknowledgement	●	●	●
Company logo on holding slides	●	●	●
Publicity in SAS conferences collaterals	●	●	●
Broadcast sponsor's corporate video (up to 2 minutes) during breaks (2)	●	●	-
Brand Recognition at other SAS Events			
Forums / Webinars	●	●	●
Professionalism Events	●	●	●
SAS Career Fairs	●	●	●
SAS Social Events	●	●	●
Display Logos and Acknowledgement			
Annual Report 2022/23	●	●	●
SAS Annual General Meeting in March 2023	●	●	●
SAS Website	●	●	●
SAS Social Media (LinkedIn, Facebook and YouTube)	●	●	●
SAS Email Circular to Members	●	●	●
Job Advertisement on SAS Website and Email to Members			
Complimentary job posting per year (Value of post: S\$1,999 per position)	2	1	-

(1) Tickets provided are based on the event format planned at the time of publication. The number of allocated tickets will be adjusted if there are material changes to the final ticket prices.

(2) Additional benefits are available on a first right of refusal basis to existing Sponsors, by Sponsorship tier. *Additional costs will apply for:*

- Exhibition booths
- Naming rights for tea breaks, lunches, dinners
- Speaking opportunity at Conference(s) opening.

Subject to prevailing safe management measures and prevailing government directives.



Upcoming Plans 2022/23 & Review of 2021/22

UPCOMING PLANS IN 2022/23

01 Conferences



Singapore Actuarial Conference

3-5 October 2022 | In-person

SAS' flagship conference combining all the different actuarial practice areas and disciplines. Specially curated sessions will include topics on sustainability and ESG.

02 Forums



International Forums

Collaborations with international markets such as **Cambodia, Nepal** and **China** in 2022.



Actuaries in Wider Fields Series

Presentations from actuaries working in non-traditional fields on a glimpse into their work and how actuarial skillsets are being applied to add value in non-traditional areas.



Blockchain in the Financial Sector

Conversation on the DeFi revolution and smart contract applications in the insurance industry.



Healthier SG: The ABCs - Capitation, its Benefits and How Actuaries can Participate

Sharing on Healthier SG and how actuaries can move towards Capitation as the funding model for Singapore Restructured Hospitals.



Behavioural Modelling in Insurance Pricing

Programs are subject to change without notice.

UPCOMING PLANS IN 2022/23

03

Practising Certificate Seminars (PCS)



Structured to be highly interactive, the PCS focuses on current topics on professionalism, as well as facilitated discussions on issues faced by actuaries in Singapore

Held in November 2022

Targeting Appointed and Certifying Actuaries

04

Member Engagement



Annual General Meeting

Held annually in March for members to approve the financial statements, election of the Council.

05

Social Networking



Engaging SAS members to widen their network and interaction among the actuarial community.

Upcoming Events:

- Student Networking Night | November 2022
- Other social events to be announced

Programs are subject to change without notice.

UPCOMING PLANS IN 2022/23

06 Training Initiatives



Actuarial Career Fair

Held annually in February as an outreach to students in Singapore on available job opportunities with participating companies.



Excel@Work

Held bi-annually in May and December to provide hands-on training for students on relevant actuarial-related cases.



Other Supported Training Programs

Mock Interviews / Mentorship

Case Competition

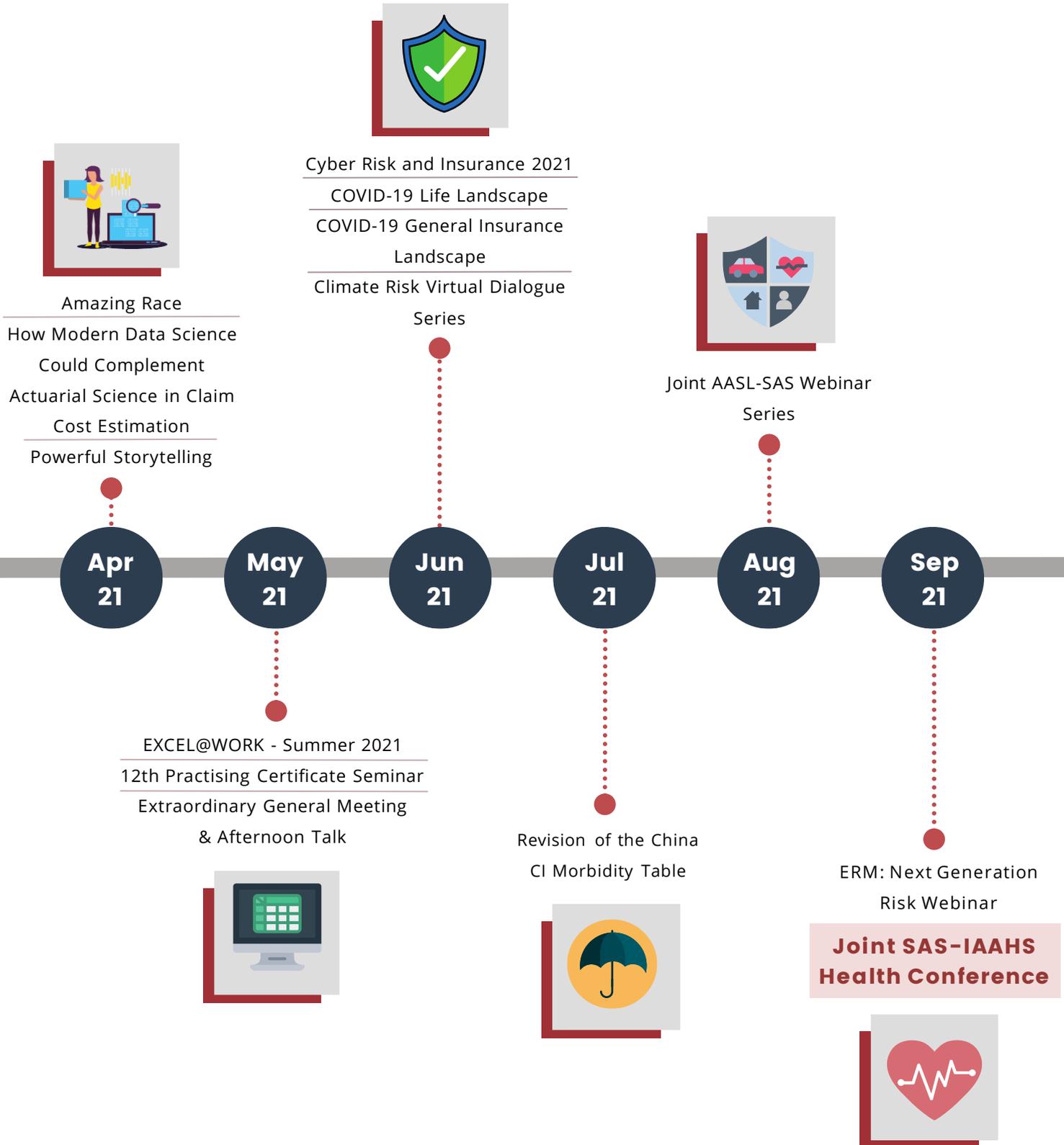
Training: Soft Skills

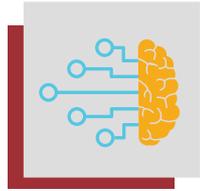
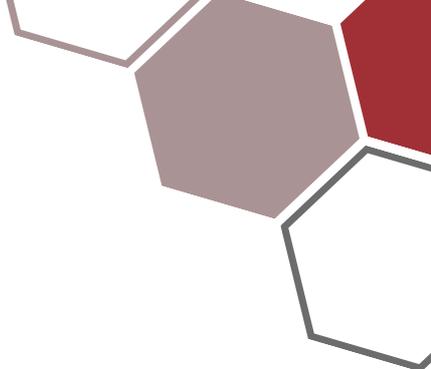
Programs are subject to change without notice.



YEAR IN REVIEW

2021/2022 Events





The Impact of Machine Learning on Insurance Pricing

Oct 21



EXCEL@Work - Winter 2021
Introduction to the Actuarial Profession – Sunday Times Feature

Dec 21



Actuarial Career Fair

Feb 22

Nov 21

Welcome to the SAS
SAS Virtual Quiz Night 2021

Singapore Actuarial Conference 2021
(13th Practising Certificate Seminar)



Jan 22

SAS Afternoon Forum | Actuaries in Sustainability
SAS Afternoon Forum | Actuaries in Public Health



Mar 22

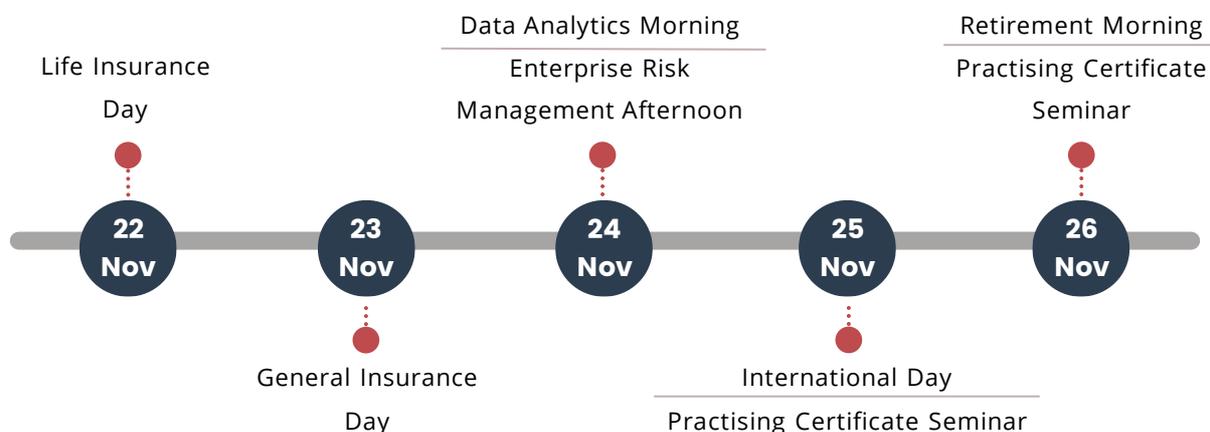
SAS Afternoon Forum | Crossing Boundaries: How Actuaries Make an Impact in Banking
46th Annual General Meeting 2022





FLAGSHIP EVENT IN 2021

Singapore Actuarial Conference



The Singapore Actuarial Conference themed "Actuaries thriving with Courage, Objectivity, Versatility, Intelligence, Determination" was a week-long virtual event featuring world renowned speakers and combining different actuarial practice areas with an international focus in Life Insurance, General Insurance, Data Analytics, ERM, Retirement and the Practising Certificate Seminar.

This was the line-up of speakers from across the globe who graciously agreed to speak at the conference:

- Wai Yi Lee, Director at Monetary Authority of Singapore
- Bruce Mackenzie, Member of the International Accounting Standards Board
- Cass Sunstein, Professor at Harvard Law School; Co-Author of NY Times best-selling book Nudge (with Nobel Laureate Richard Thaler) and Noise (with Nobel Laureate Daniel Kahneman)
- Sir John Kay, British Economist; Co-author of Radical Uncertainty (with Bank of England Governor Mervyn King)
- Dr Helen Wright, International Education Advisor, Executive Leadership Coach
- Gregory Chia, Group Director at CPF Board, Singapore

VALUE DELIVERED TO SPONSORS

	Platinum S\$14,000	Gold S\$11,000	Silver S\$8,000
Complimentary Conference Passes			
SAS – IAAHS International Health Conference 21 & 22 September 2021 Virtual	10 passes	7 passes	5 passes
Total Value	S\$3,000	S\$2,100	S\$1,500
Singapore Actuarial Conference 22 – 26 November 2021 Virtual	20 passes	15 passes	10 passes
Total Value	S\$8,000	S\$6,000	S\$4,000

Brand Exposure at Major Conferences

SAS – IAAHS International Health Conference 2021



2-DAY
Event



100%
Virtual



13
Presentations



25
Speakers



270+
Participants

Singapore Actuarial Conference 2021



5-DAY
Event



100%
Virtual



50+
Presentations



50+
Speakers



600+
Participants

Exposure via SAS Communication Channels



Website

Display of Sponsor logos
on SAS Website



Emails

Almost **100 emails** sent to
members with Sponsors' logos for
FY2021/22



LinkedIn

Acknowledged on LinkedIn

OUR REACH

Our Members



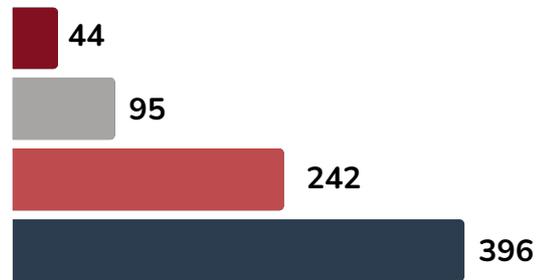
Where most SAS Members are

- Singapore | 89%
- Others | 11%



Gender

- Male
- Female



Top SAS members' Primary Associations

- Casualty Actuarial Society (USA)
- The Actuaries Institute (Australia)
- Society of Actuaries (USA)
- Institute and Faculty of Actuaries (UK)



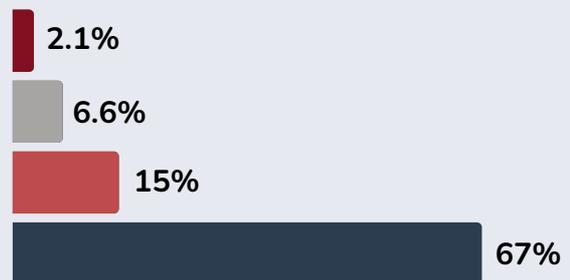
Our Website



8,200
visits
per month



3,700
unique visitors
per month



Top website visitors

- Australia
- United Kingdom
- United States
- Singapore

Our LinkedIn Page



1,300+
followers



51%
growth in page views
over the past since
February 2021



50%
of our visitors are
from the Insurance &
Financial Services
sectors



50%
of our visitors
are at Senior
and Director
levels



26%
of our visitors
are at Junior or
Trainee levels

ABOUT SAS

The Singapore Actuarial Society (SAS) was formed in 1976.

Today, the SAS is the recognised representative body of the actuarial profession in Singapore, having the final authority in setting professional standards.

Follow Us on Social Media



singaporeactuaries



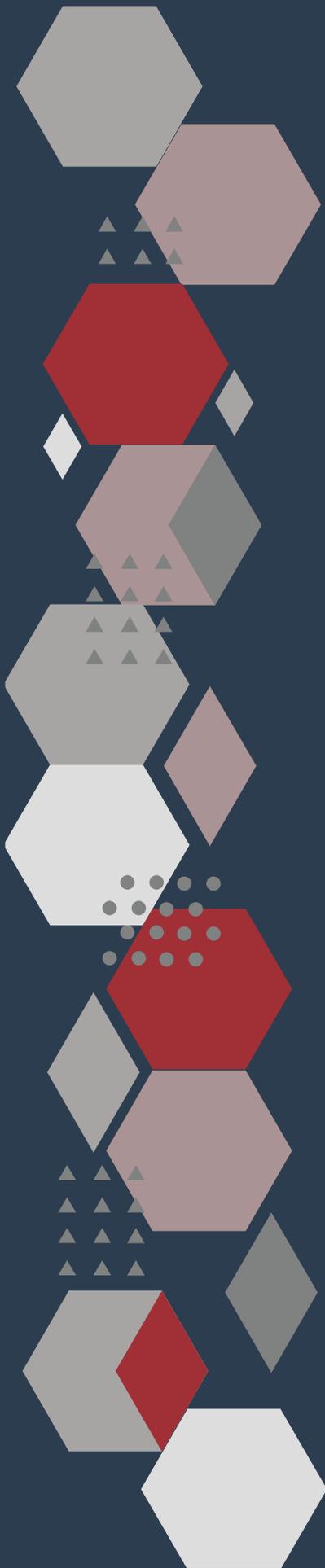
singaporeactuarialsociety



Singapore Actuarial Society

Objectives of the SAS:

- Set and uphold high professional standards among Members
- Further the professional development of Members
- Serve the public interest by promoting the study, discussion, publication and research into the application of actuarial, economic, financial and statistical principles to practical problems related to insurance, retirement benefits, finance and investment, risk management and other fields where such principles can be applied, with particular reference to Singapore and the ASEAN region
- Assist Members during actuarial studies
- Foster and encourage social relationship among the Members



APPLICATION FORM

SPONSORSHIP APPLICATION FORM

For further queries, contact SAS Sponsorship Chair Hitesh Shah at sponsorship@actuaries.org.sg or call / WhatsApp +65 9853 3191.

To confirm your sponsorship, return the completed form to secretariat@actuaries.org.sg.

Company Name to be published / acknowledged

Contact Person

Designation

Email Address

Contact No

Select Sponsorship Category

- Platinum Sponsor | S\$14,000
- Gold Sponsor | S\$11,000
- Silver Sponsor | S\$8,000

Checklist of Submission

Sponsorship will be confirmed upon receipt of the following items

- Completed Sponsorship Application Form
- High Resolution Logo (Transparent background preferred)
- Payment in full of the sponsorship amount

Payment Methods



Bank Transfer / Telegraphic Transfer

Transfer the required amount to:

SINGAPORE ACTUARIAL SOCIETY

DBS Bank Ltd
Current Account Number: 001-019506-9
Bank Code: DBSSGSG
Branch: 12 Marina Boulevard, DBS Asia Central,
Marina Bay Financial Centre Tower 3, Singapore 018982

Note: Bank charges to be paid by sender.



Please email to secretariat@actuaries.org.sg if you wish to pay via PayPal.

Signature

Date

Singapore Actuarial Society

1 Raffles Place

#02-01 One Raffles Place Mall

Singapore 048616