



SINGAPORE
ACTUARIAL
SOCIETY



SPONSORSHIP PROPOSAL

2023/2024

Sponsorship Period
until 31 March 2024

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WELCOME

The Singapore Actuarial Society (SAS) invites existing sponsors and interested organisations to sponsor the SAS in 2023-24.

We offer **Platinum**, **Gold** and **Silver** sponsorship tiers, the main differences being the level of brand prominence, the numbers of complimentary conference tickets and complimentary job postings each sponsorship level gets. There are also sponsorship opportunities to sponsor the SAS's flagship event, the Singapore Actuarial Conference.

Sponsorship funds help SAS remain vibrant, offer relevant programs to members and to stay financially viable. We look forward to your generosity and your contribution to the Singapore Actuarial Society.

Platinum	Gold	Silver
\$20,000	\$15,000	\$10,000
What's Inside	What's Inside	What's Inside
<input checked="" type="checkbox"/> Conference Passes*	<input checked="" type="checkbox"/> Conference Passes*	<input checked="" type="checkbox"/> Conference Passes*
<input checked="" type="checkbox"/> Brand Recognition*	<input checked="" type="checkbox"/> Brand Recognition*	<input checked="" type="checkbox"/> Brand Recognition*
<input checked="" type="checkbox"/> Logo Display*	<input checked="" type="checkbox"/> Logo Display*	<input checked="" type="checkbox"/> Logo Display*
<input checked="" type="checkbox"/> 2 x Job Advertisements	<input checked="" type="checkbox"/> 1 x Job Advertisement	
<input checked="" type="checkbox"/> Eligible for Discounted Rates on Supplementary Conference Features	<input checked="" type="checkbox"/> Eligible for Discounted Rates on Supplementary Conference Features	<input checked="" type="checkbox"/> Eligible for Discounted Rates on Supplementary Conference Features

* Quantity and aggregation level varies depending on sponsorship tiers. Refer to Page 5 and 6 for more details.



Alex Lee
President



Joey Zhou
Sponsorship Committee



Vitaly Beliaevski
Sponsorship Committee

WHY SPONSOR THE SAS



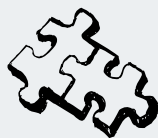
Make your Presence Known in the Market

Showcase your organisation's uniqueness by featuring a booth at our in-person conferences, enabling a more interactive engagement with attendees. **Platinum, Gold and Silver** sponsors will receive discounted rates on exhibition booths.



Broadcast Your Message

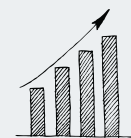
Extend the reach of your brand message to our members, conference participants, and collaborating societies. **Platinum and Gold** Sponsors can have opportunities to showcase their corporate videos during our conferences.



Amplify Your Brand and Organisation through Our Network

At SAS, we actively connect with our extensive network of over 1000 members through social media, circulars, and events.

Elevate your organisation and brand within our network to ensure visibility among the actuarial community.



Upskill Your Employees through Complimentary SAS Conference Passes

As a sponsor, you will receive complimentary access to SAS conferences.

Upskill your employees as they gain insights and knowledge on the latest industry developments via specially curated content.

KEY HIGHLIGHTS IN 2022/23

IN-PERSON



Singapore Actuarial Conference

Close to **500** delegates participated in a 3-day conference in October 2022.

Notable speakers worldwide include representatives from Monetary Authority of Singapore, Central Provident Fund Board, Casualty Actuarial Society, MOH Office for Healthcare Transformation and Singapore Medical Association.

IN-PERSON



Actuarial Career Fair

The annual Actuarial Career Fair (ACF) allows for greater exposure between both hiring managers and students.

The 2023 edition saw the return of a physical ACF since the onset of the pandemic. There were 24 participating companies ranging from direct, reinsurance, consulting and tech for both life and general practice.



Public Policy Discussion - Healthier SG

With the Ministry of Health's (MOH) announcement of the Healthier SG initiative in 2022, aimed at shifting the focus of the healthcare system to preventive care - the SAS focused our attention on the move towards Capitation as the funding model for our Singapore Restructured Hospitals.

A forum was held to discuss the capitation and its impact on the public.



Enhance Partnerships with International Stakeholders

2022 marked the 3rd year of the 4-year mandate of the SAS in the IAA Strategic Planning Committee (SPC). The SAS is an IAA Full Member, and most importantly an active member.

The partnership with the ESSEC Centre of Research in Econo-finance and Actuarial sciences on Risk (CREAR) continues, with various webinars on academic studies covering a range of risk topics throughout the year.

SPONSORSHIP TIERS AND BENEFITS

Sponsorship encompasses all SAS events and conferences in Singapore until March 2024.

	Platinum S\$20,000	Gold S\$15,000	Silver S\$10,000
Complimentary Conference Passes (1)			
Singapore Actuarial Conference 26-28 Sep 2023	8 Passes	6 Passes	4 Passes
In-Person Passes			
Equivalent Value (\$1,150 per ticket)	S\$9,200	S\$6,900	S\$4,600
Eligible for discounted rates on supplementary conference features (more details on page 6)	✓	✓	✓
Brand Recognition at Major Conferences			
Opening speech acknowledgement	✓	✓	✓
Company logo on holding slides	✓	✓	✓
Publicity in SAS conferences' collaterals	✓	✓	✓
Broadcast sponsor's corporate video (up to 2 minutes) during breaks (2)	✓	✓	-
Brand Recognition at other SAS Events			
Forums / Webinars	✓	✓	✓
Professionalism Events	✓	✓	✓
SAS Career Fairs	✓	✓	✓
SAS Social Events	✓	✓	✓
Display Logos and Acknowledgement			
Annual Report 2023/24	✓	✓	✓
SAS Annual General Meeting in March 2024	✓	✓	✓
SAS Website	✓	✓	✓
SAS Social Media (LinkedIn, Facebook and YouTube)	✓	✓	✓
SAS Email Circular to Members	✓	✓	✓
Job Advertisement on SAS Website and Email to Members			
Complimentary job posting per year (Value of post: S\$1,999 per position)	2 Posts	1 Post	-

(1) Tickets provided are based on the event format planned at the time of publication. The number of allocated tickets will be adjusted if there are material changes to the final ticket prices.

(2) Additional benefits are available on a first right of refusal basis to existing Sponsors, by Sponsorship tier. Additional costs will apply for:

- Exhibition booths
- Naming rights for tea breaks, lunches, dinners
- Speaking opportunity at Conference(s) opening

Subject to prevailing safe management measures and prevailing government directives.

SUPPLEMENTARY CONFERENCE FEATURES

The Singapore Actuarial Conference (SAC) serves as an annual gathering where the Singapore actuarial community meets for conversations to enable collaboration and partnerships that are vital for shaping a new path of growth.

For this year's conference, we have planned a three-day format from **26 to 28 September 2023**. The first two days will take place in-person at Sands Expo & Convention Centre, while the final day will be conducted virtually.

SAC will continue to present an exceptional opportunity for sponsors to propel your organisation's brand, amplify reach and open new possibilities.

Platinum, Gold and Silver sponsors are eligible for **discounted rates** on additional features at the SAC. Non-sponsors will be given standard rates.

	RATES		
	Platinum Sponsors	Gold & Silver Sponsors	Non-Sponsor
Exhibition Booths			
2 x Units (for 2 days) Consist of 2 rectangle tables (16ft x 6ft)	S\$5,000	S\$7,000	S\$9,000
1 x Unit (for 2 days) Consist of 1 rectangle table (8ft x 6ft)	S\$3,000	S\$4,000	S\$5,000
Gala Dinner and Private F&B Lounge (rates upon enquiry)			
Expressions of interest are welcome.			



**Exhibition Booth
(1 x Unit)**



**Exhibition Booth
(2 x Units)**

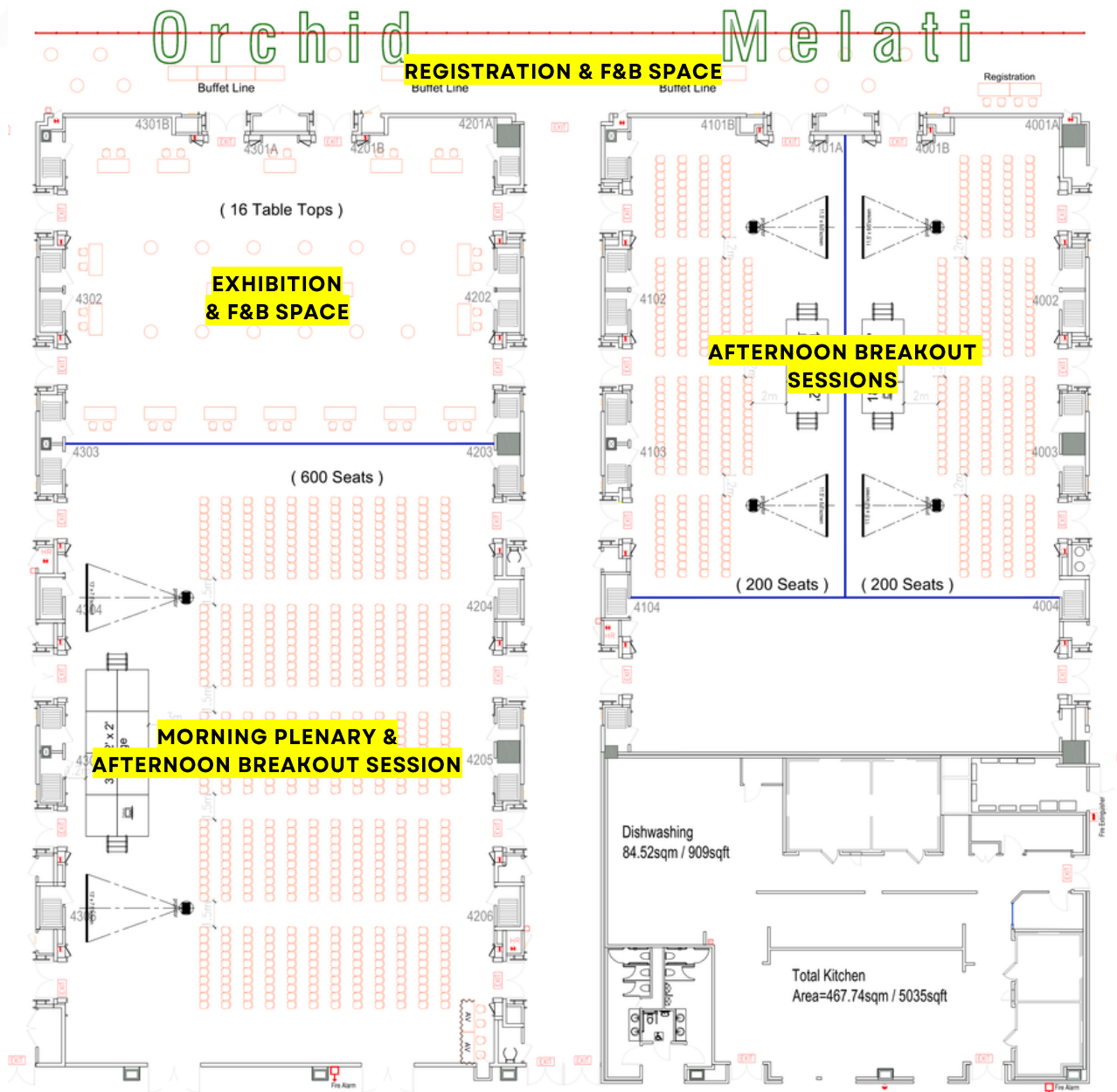


**Exhibition Space
(illustration purpose only)**

SUPPLEMENTARY CONFERENCE FEATURES

Exhibition Booths Opportunities:

- Exhibition space is subject to availability and will be attributed on a first come first served basis. Priority will be given to Platinum, Gold and Silver sponsors.
- Refer to the layout below. The layout below are for illustration purposes only and are subject to change.



UPCOMING PLANS & REVIEW OF 2022/23



UPCOMING PLANS IN 2023/24

CONFERENCES

JUN
2023

Sustainability Conference

Virtual

SEP
2023

Singapore Actuarial Conference

In-Person & Virtual

SAS' flagship conference combining different actuarial practice areas and disciplines.

SEMINARS

MAY & NOV
2023

Practising Certificate Seminars

In-Person

- Structured to be highly interactive, the PCS focuses on current topics on professionalism, as well as facilitated discussions on issues faced by actuaries in Singapore
- Held bi-annually in May and November
- Targeting Appointed and Certifying Actuaries

MEMBER ENGAGEMENTS

MAR
2023

Annual General Meeting

In-Person

Held annually in March for members in conjunction with an afternoon forum and dinner.

MAY & JUL
2023

Extraordinary General Meeting

In-Person

Election of SAS President and approval of revision of governance documents.

Programs and event format are subjected to change without notice.

UPCOMING PLANS IN 2023/24

SOCIAL NETWORKING

QUARTERLY
2023

Social Events

In-Person

- Engaging SAS members to widen their network and interaction among the actuarial community.
- Happening in 2023 - rock climbing, whisky tasting & laser tag.

TRAINING INITIATIVES

FEB
2024

Actuarial Career Fair

In-Person

Annual event in February as an outreach to students in Singapore on available job opportunities with participating companies.

MAY & DEC
2023

Excel@Work

In-Person

Held bi-annually in May and December to provide hands-on training for students on relevant actuarial-related cases.

APR-SEP
2023

Mentorship Programme

For mentees who are students or young professionals; and mentors who have managerial experience with an objective of accelerating the personal and professional development of mentees.

NOV
2023

Risk-Based Capital 2 (RBC2) Workshop

Deep dive into Singapore's RBC2 framework through an intense 7-hour course where participants get to understand the history of RBC, the ABCs of the framework, areas with most debates and even tactical and strategic solutions.

Programs and event format are subjected to change without notice.

UPCOMING PLANS IN 2023/24

Applied Data Science with Python: Hands-On Workshop for Actuaries

JUN-JUL
2023

Key Objectives:

- Apply data science concepts on actuarial use cases
- Translate model result to business case, cost and benefit and business value
- Use open-source code repository like Github to explore, store, share workflows
- Reuse codes to rerun data preparation and graphical presentation in the future to cut down effort
- Knowledge sharing of the use cases and networking to learn from each other on industry knowledge

AFTERNOON FORUMS

APR
2023

Penalization Techniques for Optimized Generalized Linear Models Modelling

Virtual

INTERNATIONAL ENGAGEMENTS

JUL-DEC
2023

Potential Collaborations with Cambodia and Nepal

Programs and event format are subjected to change without notice.

YEAR IN REVIEW - 2022/23 EVENTS

JUN 2022

Game Night | Virtual Reality - Oculus

SAS Afternoon Forum | Behavioural Modelling in Insurance Pricing

OCT 2022

Singapore Actuarial Conference 2022

MAY 2022

SAS Afternoon Forum | Blockchain in the Financial Sector

EXCEL@Work | Summer 2022

The Actuarial Profession: What and How? And Where Does Data Science Fit In?

SAS Afternoon Forum | Healthier SG: The ABCs - Capitation, its Benefits and How Actuaries can Participate

AUG 2022

SAS "Grand Prix" Karting Event

NOV 2022

14th Practising Certificate Seminar

RBC2 Framework Boot Camp - Deep dive of Singapore RBC2 framework (Life & Non-Life)

Brass Lion Distillery Private Tour

FEB 2023

Actuarial Career Fair
2023

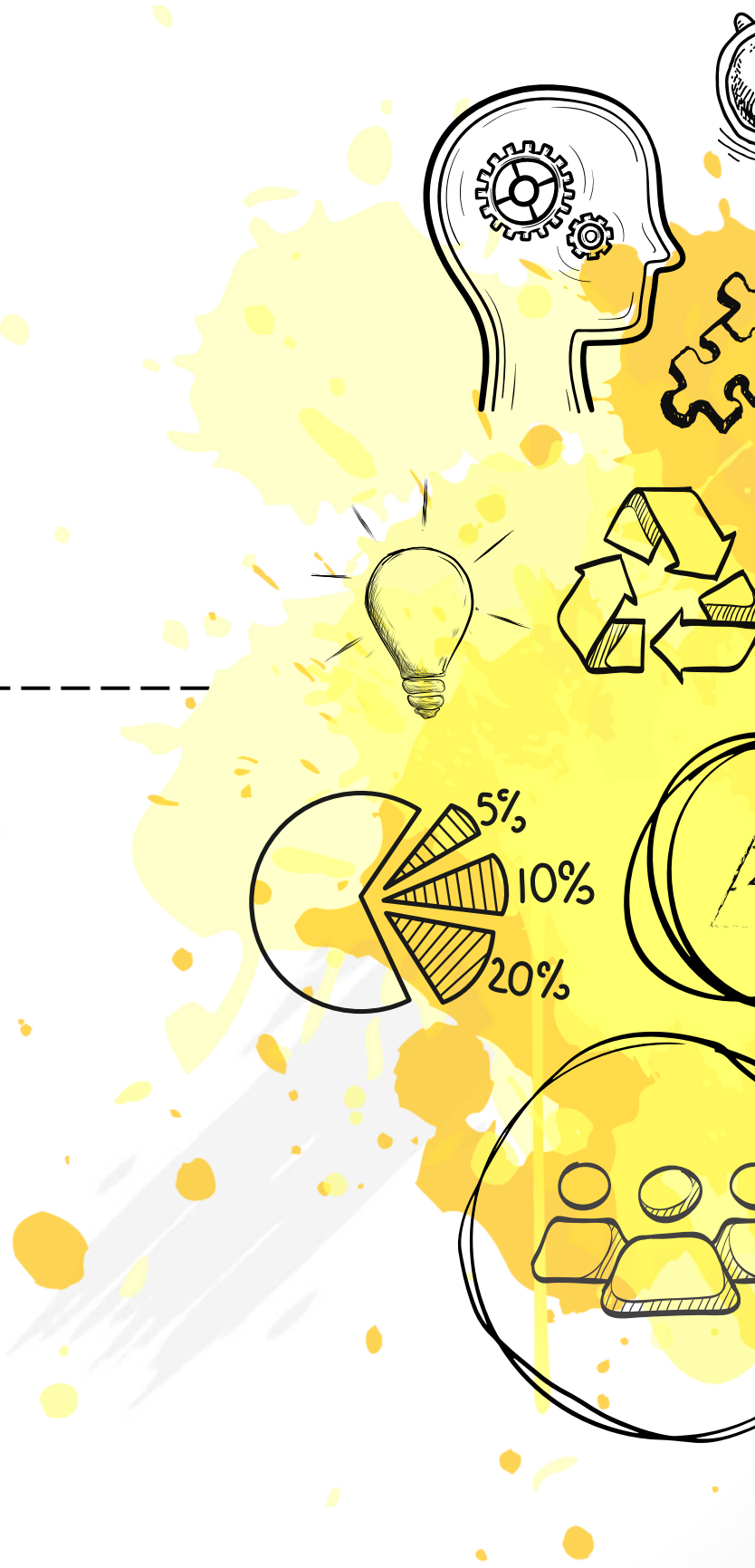


MAR 2023

47th Annual General
Meeting

SAS Afternoon Forum |
Climate Risk

Membership
Consultation | Revision of
SAS CPD Requirements



2022 FLAGSHIP CONFERENCE

Singapore Actuarial Conference



3

Full Days



100%

In-Person



40+

Presentations



70+

Speakers



450+

Delegates

DAY 1 | 3 OCT

Life Insurance
General Insurance

DAY 2 | 4 OCT

Health
Retirement
General Insurance

DAY 3 | 5 OCT

Data Analytics
Enterprise Risk Management
Life Insurance



The Singapore Actuarial Conference (SAC) in 2022 held physically over 3-days carried the theme "**Economic Sustainable Governing Actuaries**" - we reimaged how ESG looked through the actuarial lens.

Economic

At the heart of everything actuaries do are the economic or commercial implications of our models.

Sustainable

Having a commercial mindset is a start, but any actions taken must be sustainable. Sustainability has become a prominent theme outside of our field.

Governing

The sustainability of our industry hinges on perfectly balanced governance which the actuaries have been contributing.

SAC 2022 brought together well-known industry professionals worldwide and market leading experts beyond the actuarial profession to offer content-rich learning experiences for delegates. There was a series of high-impact presentations and discussions to address relevant industry challenges in the changing financial landscape.

VALUE DELIVERED TO SPONSORS

	Platinum S\$14,000	Gold S\$11,000	Silver S\$8,000
Complimentary Conference Passes (1)			
Singapore Actuarial Conference 3-5 Oct 2022 In-Person Passes	10 Passes	8 Passes	6 Passes
Equivalent Value	S\$10,000	S\$8,000	S\$6,000

Brand Exposure at the Singapore Actuarial Conference



3

Full Days



100%

In-Person



40+

Presentations



70+

Speakers



450+

Delegates

Exposure via SAS Communication Channels



Branding

Sponsor logos displayed on SAS website and **corporate videos shown** at the conference



Emails

Close to **100 emails** sent to members with Sponsors' logos for FY2022/23



LinkedIn

Acknowledged on LinkedIn.
Engagement: 72 reactions + 9 comments

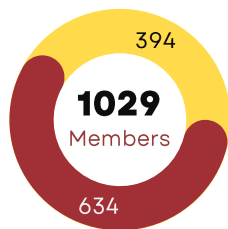
THE YEAR IN NUMBERS

Our Members



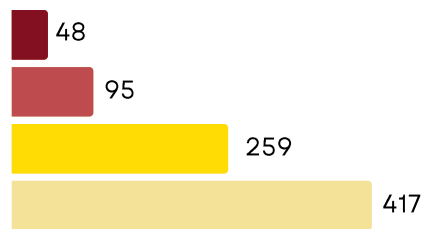
Where most SAS Members are

- Singapore | 88%
- Others | 12%



Gender

- Male
- Female



Top SAS Members' Primary Associations

- Casualty Actuarial Society (USA)
- The Actuaries Institute (Australia)
- Society of Actuaries (USA)
- Institute and Faculty of Actuaries (UK)



544

Fellow
Members



83

Associate
Members



241

Ordinary
Members



8

Affiliate
Members



153

Student
Members

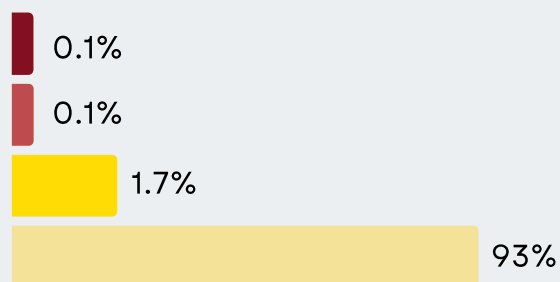
Our Website



1,600
visits
per month



1,100
unique
visitors per
month



Top website visitors

- Malaysia
- Hong Kong
- India
- Singapore

LinkedIn



1,700+

followers



17%

growth in unique
visitors per month



52%

of our visitors are
from the Insurance
&
Financial Services
sectors



57%

of our visitors
are at Senior
and Director
levels



10%

of our visitors
are at Junior
or Trainee
levels

ABOUT SAS

The Singapore Actuarial Society aims to be the recognized representative body of the actuarial profession in Singapore, having the final authority in setting professional standards.

The Singapore Actuarial Society is a society registered with the Singapore Registry of Societies under the UEN S76SS0051K.

Follow Us on Social Media



[singaporeactuaries](#)



[singapore-actuarial-society](#)

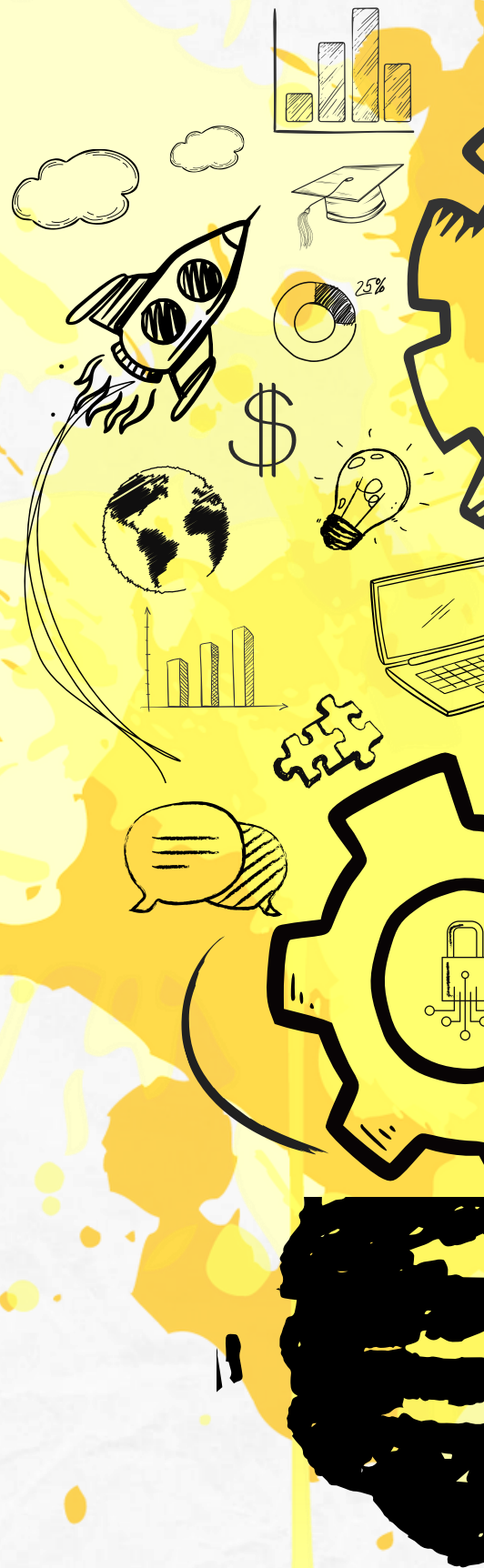


[Singapore Actuarial Society](#)

Objectives of the SAS:

- Set and uphold high professional standards among Members
- Further the professional development of Members
- Serve the public interest by promoting the study, discussion, publication and research into the application of actuarial, economic, financial and statistical principles to practical problems related to insurance, retirement benefits, finance and investment, risk management and other fields where such principles can be applied, with particular reference to Singapore and the ASEAN region
- Assist members during actuarial studies
- Foster and encourage social relationship among the Members

APPLICATION FORM



SPONSORSHIP APPLICATION FORM

To confirm your sponsorship for 2023/24, return the completed form to secretariat@actuaries.org.sg.

For further queries, contact the Sponsorship Committee at sponsorship@actuaries.org.sg.

Company Name to be published / acknowledged

Contact Person

Designation

Email Address

Contact No

Select Sponsorship Category

- ☐ Platinum Sponsor S\$20,000 ☐ Gold Sponsor S\$15,000 ☐ Silver Sponsor S\$10,000

Select Additional Conference Sponsorship (Optional)

- ☐ Exhibition Booth 1 Unit ☐ Exhibition Booth 2 Units

Submission Checklist

Sponsorship will be confirmed and will commence upon receipt of the following items

- ☐ Completed Sponsorship Application Form
- ☐ High Resolution Logo (Transparent background preferred)
- ☐ Payment in full of the total sponsorship amount

Payment Methods



Transfer to UEN:

S76SS0051KSAS



Bank Transfer /
Telegraphic Transfer

Transfer to:

SINGAPORE ACTUARIAL SOCIETY

DBS Bank Ltd
Current Account Number: 001-019506-9
Bank Code: DBSSSGSG
Branch: 12 Marina Boulevard, DBS Asia
Central, Marina Bay Financial Centre Tower
3, Singapore 018982

Note: Bank charges to be paid by sender.



Payments via PayPal (credit card)
will be subjected to an additional fee
of 4.25%.

Email secretariat@actuaries.org.sg if
you wish to pay via credit card.

Signature

Date

SINGAPORE ACTUARIAL SOCIETY

1 Raffles Place

#02-01 One Raffles Place Mall

Singapore 048616